

WHY CUTTING EDGE?

Somebody recently asked me what was most important to me outside of my family and friends. It was a good question that made me really think. After a while, the answer for me became clear: My reputation both as an individual and as a business person.

Being in business for over a decade has taught me a great deal and I have made mistakes. The difficult part is learning from those mistakes. I hope I've done that. I work hard at it.

My goal with Cutting Edge home entertainment is to take what I've learned, implement the successes and build a business that makes people happy.

You can buy home entertainment products anywhere. As an independent retailer, I need to give you a reason to come to Cutting Edge. Being true to my word and exceeding your expectations every single time is the only way that this business will thrive.

I also think there is value in local business. I've lived and worked here all my life. I support local business because I know they reinvest that money in more jobs and in charitable endeavors and that means all of us in the community profit. I am dedicated to making Cutting Edge Home Entertainment not only your first local choice, but your best choice, anywhere.

Reputation is everything and I want to make sure that, when I bump into you at a restaurant, the grocery store, or wherever, that your immediate reaction is to smile because I am the guy that made your home a better place!



Mitchell C. Schaffer
President
Cutting Edge Home Entertainment



HOME THEATER

WHOLE HOUSE
AUDIO/VIDEO



STRUCTURED
WIRING

CENTRAL VACUUM



HOME CONTROL

OUTDOOR AUDIO



VIDEO
SURVEILLANCE

BRING THE EDGE HOME



BRING THE EDGE HOME

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CUSTOM
HOME THEATER
DESIGN, SALES &
INSTALLATION